

**MINUTES OF A BOARD MEETING HELD AT EXETER GOLF AND COUNTRY CLUB LIMITED,
WEAR HOUSE, COUNTESS WEAR, EXETER ON WEDNESDAY 25th FEBRUARY 2015
AT 5.30 PM**

Present: Paul Dukes (Vice Chairman – in the Chair)
John Coombs (Finance Director)
Geoff Pascoe
Chris Harris-Deans
Max Goodison
Deborah Stevenson

In Attendance: Liz Turner (President)
Chris Jones (General Manager)
Jennie Davies (Marketing & PR Manager)
Irene Gilbert (Secretary)

Responsibility

<p>1. APOLOGIES Apologies for absence were received from Will Gannon and Deborah Stevenson.</p>	
<p>2. MINUTES The Minutes of the meeting held on 28th January 2015 were confirmed by the Board and signed by the Chairman.</p>	
<p>3. MATTERS ARISING Prior to the start of the Meeting JD presented her Marketing Report. Copy of which is attached.</p> <p>The Spa is slightly down on income but is still doing very well and JD outlined promotional details for manicure and waxing to encourage a more regular clientele. Some days are really busy and this is being monitored to see what sales we are losing.</p> <p>JLC asked about the guest rule and it was confirmed that the same guest may only be signed in three times in any one Club year. JD confirmed that we are capturing details and making follow up calls.</p> <p>JD has been discussing with Ben Martin and Gary Milne ways of promoting golf with adults and juniors. JD asked the Board if they were agreeable to extending the no joining fee offer for golf until we have reached our golf membership target. JD also asked that promising golf juniors be allowed to join without a responsible adult. No decision was made at the meeting.</p> <p>GP asked that we look at the possibility of reintroducing a 7.00 am start on the golf course. This would enable members to play 7/8 holes before work. CJ to investigate.</p> <p>The Board asked that Ben Martin present his ideas on the future of golf at the Club. This would be arranged for a forthcoming Board meeting.</p>	

<p>It was suggested that the media may be interested in doing coverage of the course on a 'before and after' basis. JD to investigate</p> <p>CJ presented some ideas on renovating Wear Park. This would include the dining room and lounge area. The suggestion was to call it Wear Park Grill and to introduce a new menu similar to that of Adam's previous restaurant.</p> <p>CJ said these were just ideas and it was something that needs to be looked at in more depth for the future.</p> <p>It was suggested that the present Wear Park menu be changed more regularly and more snack/lighter dishes be introduced, especially for lunch bookings.</p> <p>The future of the Duckworth Suite was questioned. CJ said that this area would also need attention.</p> <p>It was noted, once again, that Wi-Fi was still not working in the Musgrave Room. CJ said that new cables are due to be installed and he would ensure this was actioned as soon possible.</p>	<p>JD</p> <p>CJ</p>
<p>4. FINANCIAL MATTERS</p> <p>The 10 month's account had been circulated to the Directors. JC said there was nothing out of the ordinary to report.</p> <p>A discussion took place on those people who cancel their membership throughout the year. The majority of these are monthly payers and all are contacted and reminded that the membership runs from April to the end of March in each year.</p>	
<p>5. GENERAL MANAGER'S REPORT</p> <p>The General Managers report had been circulated to the Directors prior to the meeting.</p> <p>CJ also reported on the member who had suffered a heart attack whilst in the Jacuzzi. Due to the quick action of those on duty the gentleman concerned is recovering in hospital. Chairman/Vice Chairman to send a letter on behalf of the Directors to thank those involved.</p>	<p>CJ/WP/PD</p>
<p>6. NEIGHBOURING DEVELOPMENTS</p> <p>Course Development – The initial worry was the disruption to the course but the revised plans have reduced this and it now appears that this will be kept to the very minimum. After a long discussion the directors provisionally agreed the notes, schedule and budget.</p>	
<p>7. PRESIDENT'S REPORT</p> <p>LT reported that any matters of concern were being discussed with the General Manager as they arose. LT had been looking through the Club Rules and there seemed to be some discrepancies with regard to notices concerning Juniors. To be discussed with CJ.</p>	<p>LT/CJ</p>

<p>8. ATTENDANCE AT CLUB COMMITTEE Geoff Pascoe would attend the next Club Committee on 2nd March 2015</p>	GP
<p>9. ANY OTHER BUSINESS MG asked when we would be getting the proposed budgets for 2015/16. These were being prepared by Martyn Grant at the moment and should be ready shortly. Due to other commitments it was proving difficult to arrange a Finance Meeting so the details would be circulated by email. It was suggested that perhaps Finance Meetings should be included in the annual planner.</p>	JLC
<p>10. DATE OF NEXT MEETING Wednesday 25th March 2015 Apologies for this meeting had been received from Deborah Stevenson, Max Goodison and Chris Jones</p>	

There being no further business to discuss the meeting finished at 8.05 pm

Chairman **Date**